

**RADIO SCRIPT**

**JOB NUMBER: 15-ICP-0097 Geothermal**

**DATE: 11/16/2015**

**Geothermal :30 Radio Script - KEEPRITE**

|  |  |
| --- | --- |
| **V/O** **:15** | A KeepRite geothermal system can save you up to 70% on heating and cooling costs. It uses the steady temperature of the earth to keep your home at optimal comfort levels year-round, while also reducing your carbon footprint, cutting carbon emissions up to 50%. |
| :15 Tag (modify as desired, included text reads as :09) | Call ABC Heating and Cooling at 555.123.4567 today or visit us at ABCHVAC dot com. KeepRite. The Pros Know. |

|  |  |
| --- | --- |
| **V/O****:15** | A KeepRite geothermal system can save you up to 70% on your heating and cooling bills. Experience superior home comfort year-round and incredible energy efficiency while reducing your carbon footprint, cutting carbon emissions up to 50%. |
| :15 Tag (modify as desired, included text reads as :12) | Call ABC Heating and Cooling to learn if a geothermal systems is right for you at 555.123.4567 today or visit us at ABCHVAC dot com. KeepRite. The Pros Know. |

|  |  |
| --- | --- |
| **V/O****:15** | A KeepRite geothermal system can save you up to 70% on your heating and cooling bills. Enjoy superior home comfort and incredible energy efficiency in a system that lasts up to 30% longer than ordinary air conditioners and heat pumps.  |
| :15 Tag (modify as desired, included text reads as :09) | Call ABC Heating and Cooling at 555.123.4567 today or visit us at ABCHVAC dot com. KeepRite. The Pros Know. |

|  |  |
| --- | --- |
| **V/O****:15** | A KeepRite geothermal system can lower your energy costs, shrink your home’s environmental footprint, and lasts up to 30% longer than ordinary air conditioners and heat pumps. Even better, you may qualify for a 30% federal tax credit.  |
| :15 Tag (modify as desired, included text reads as :09) | Call ABC Heating and Cooling at 555.123.4567 today or visit us at ABCHVAC dot com. KeepRite. The Pros Know. |